

Government of India  
Ministry of Home Affairs  
Headquarters, Kendriya Police Kalyan Bhandar  
Level II, East Block- 7, Sector-1, R. K. Puram, New Delhi- 110066.  
Fax & Ph.Nos.:011- 26107572/73 & 74,  
Website: [www.kpkb.co.in](http://www.kpkb.co.in), Email: [hqr-kpkb@mha.gov.in](mailto:hqr-kpkb@mha.gov.in)

No. KPKB/DA-16/Samsonite/2024-2238

Dated 03/06/2024

To

|  |   |
|--|---|
| DIG (RR), FHQ BSF, Block No. 4.<br>CGO Complex, LodhiRoad, New Delhi-03<br>E-mail-digr@bsf.nic.in                  | DIG (Wel), Dte Gen CISF HQ. Block-13<br>CGO Complex, LodhiRoad, New Delhi-03<br>E-mail- dig-wel@cisf.gov.in   |
| DIG (Adm), Dte Gen. SSB HQ, East Block-V<br>R K Puram, New Delhi - 66<br>Digadm.n.ssb@gov.in                       | DIG (Wel) Dte Gen, CRPF HQ, Block No.1,<br>CGO Complex, Lodhi Road New Delhi -03<br>E-mail-digwel@crpf.gov.in |
| The Joint Secretary, Andman Nicobar<br>Police,<br>Port Blair, Island Po-Shadipur, Pin-744106<br>anpolice@gmail.com | DIG (Adm), Dte Gen ITBP HQ, Block No.4<br>CGO Complex, LodhiRoad, New Delhi -03<br>E-mail-digadm@itbp.gov.in  |

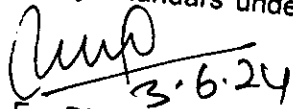
Subject: **CONSUMER PROMOTION SCHEME ON AMERICAN TOURISTER BRAND PRODUCTS.**

Kindly refer this office letter No.70<sup>th</sup> Negotiation/KPKB/2023-2291 dated 12/05/2023.

02. It is to inform that **M/s Samsonite South Asia Pvt Ltd** vide their Mail No.nil dated 28/05/24 (copy enclosed for ready reference) has offered Consumer Promotion Scheme on "American Tourister" Brand products from **01 June to 30 June 2024 for 05 SKUs.**

03. It is therefore, requested that all the Master Bhandars and Subsidiary Bhandars under your ambit may please be informed accordingly.

Encl :- As above (01 leaf)

  
3.6.24  
For DIG/CEO  
Headquarters, KPKB

Copy to:

1. All Master Bhandars (through emails) : -For information and necessary action.
2. M/S Samsonite South Asia Pvt. Ltd, 402. -Ackruti Star Road, Andheri (East) Mumbai - 400093  
(E-mail- [Sudheesh.Nair@samsonite.com](mailto:Sudheesh.Nair@samsonite.com), [swagata.khasnovis@samsonite.com](mailto:swagata.khasnovis@samsonite.com),  
[neeraj.kumar@samsonite.com](mailto:neeraj.kumar@samsonite.com)).

3. DA-7

- for uploading in KPKB website.

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# Samsonite

Mumbai.  
28<sup>th</sup> May 2024

To:

DIG/ CEO  
Headquarters, Kendriya Police Kalyan Bhandar  
East Block-7 (Level-II), Sector-1, R.K. Puram  
NEW DELHI 110066

Sub: Consumer Promotion Offer on American Tourister Brand Products  
Ref: 70<sup>th</sup> Review Negotiation Meeting of Purchase Committee, KPKB Dated 12<sup>th</sup> Apr. 2023

Sir,



We are pleased to operate Promotional Offer on American Tourister brand products for the period from 1<sup>st</sup> June to 30<sup>th</sup> June 2024 on the following models, listed in KPKB.

| As per 70th PNC - Products Sl. No. | Model               | Size  | Consumer Offer   |
|------------------------------------|---------------------|-------|--|
| 66                                 | AMT Bayview Spinner | 67 cm | One unit of BAJAJ Brand Dry Iron Majesty DX6 having MRP Rs. 1270/- or any other equivalent product FREE on purchase of AMT Bayview Spinner Trolley - 67 & 78 cms.              |
| 67                                 | AMT Bayview Spinner | 78 cm |  |
| 45                                 | AMT Airconic Spnr.  | 55 cm | One Unit of American Tourister Brand Mist School Bag having MRP Rs. 2600/- OR any other equivalent product FREE on purchase of AMT Airconic Spinner Trolley - 55, 67 & 78 cms. |
| 46                                 | AMT Airconic Spnr.  | 67 cm |  |
| 47                                 | AMT Airconic Spnr.  | 77 cm |  |

Request your approval on the same with an intimation to all dependent Master and Subsidiary Bandars, so that all our customers can avail the benefit of said Consumer Promotional Scheme

Yours faithfully

For Samsonite South Asia (P) Ltd.,

Sudheesh Nair  
Head Sales - KPKB

Samsonite South Asia Pvt. Ltd.

Factory & Regd. Office : Gat Nos. 159 To 163 | Village Gonde (Dumala) | Taluka Igatpuri | Nashik-422403. | Phone : 91-2553-229700 | Fax : 91-2553-229702

Corporate Office : 402 Ackruti Star | Central Road | MIDC | Andheri (E) | Mumbai - 400 093 | Phone : 91-22-62612600 | Fax : 91-22-28352510

CIN NO : U19120MH1995PTC094287