

(Through e-mail)

Government of India
Ministry of Home Affairs
Headquarters, Kendriya Police Kalyan Bhandar
Level II, East Block- 7, Sector-1, R. K. Puram, New Delhi- 110066.
Fax & Ph.Nos.:011- 26107572/73 & 74,
Website: www.kpkb.mha.gov.in, Email: hqr-kpkb@mha.gov.in

No.DA-13/5013 (Utensil)/Howkins Cooker /KPKB/2024/-2906

Dated : 07/06/2024

To

DIG (RR), FHQ BSF, Block No. 4 CGO Complex, LodhiRoad,New Delhi-03 E-mail-digrr@bsf.nic.in	DIG (Wel),Dte Gen CISF HQ. Block-13 CGO Complex, LodhiRoad,New Delhi-03 E-mail- dig-wel@cisf.gov.in
DIG (Adm),DteGen.SSB HQ, East Block- V R K Puram, New Delhi – 66 Digadmn.ssb@gov.in	DIG (Wel) Dte Gen, CRPF HQ, Block No.1, CGO Complex, Lodhi Road New Delhi -03 E-mail-digwel@crpf.gov.in
The Joint Secretary, Andman Nicobar Police, Port Blair, Island Po-Shadipur, Pin-744106 anpolice@gmail.com	DIG (Adm),Dte Gen ITBP HQ, Block No.4 CGO Complex, LodhiRoad,New Delhi -03 E-mail-digadmn@itbp.gov.in

Subject: **CONSUMER PROMOTION SCHEME ON HAWKINS COOKER.**

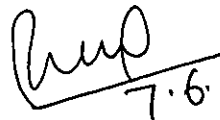
Kindly refer this office letter No.73rd Negotiation/KPKB/2024-579 dated 26th January 2024 issued to **M/s. Hawkins Cookers Limited.**

2. It is to inform that **M/s. Hawkins Cookers Limited** vide their letter No. nil dated 31/05/2024 (copy enclosed for ready reference) has announced/offered Free Gift Scheme (Consumer Promotion Scheme) on the following products and the said scheme will remain in service w.e.f. 1st July 2024 to 30th Sept 2024 :-

On purchase of every 3 case packs of (in the same indent)	Free Gift
Hawkins Classic 5 Litre Induction Compatible Pressure Cooker (Product Code : ICL50) Listed At Srl No. 46 of 73 rd Negotiation/KPKB/2024-579 dated 30 th January 2024	Hawkins Classic 1.5 Litre Pressure Cooker (Product Code : CL15) MRP Rs. 1,175/-

3. It is therefore, requested that all the Master Bhandars and Subsidiary Bhandars under your control may please be informed to extend the above CPS to all KPKB consumers and place supply order as per term and conditioned mentioned in ibid attached letter, please.

Encl :- As above (01 leaf)


7.6.24
For-DIG/CEO
Headquarters, KPKB

Copy to (Through Mail):-

- 1 All Master Bhandars : For information and necessary action.
- 2 M/s Hawkins Cookers Limited, : For info w.r.t. your letter No. nil dated 31/05/2024.
Maker Tower, F-101, Cuffe Parade,
Mumbai-400005.
E-mail : tej@hawkinscookers.com ,
cpc@hawkinscookers.com ,
conserve@hawkinscookers.com
- 3 DA-07 : With request to upload the ibid CPS on KPKB website, please



100

Hawkins Cookers Limited

New Udyog Mandir II, Pitamber Lane, Malin, P.O. Box 6481, Mumbai 400 016
Corporate Identity Number: L28997MH1959PLC011304 · Phone: (91 22) 2444 0807 · Fax: (91 22) 2444 9152
Email: sales@hawkinscookers.com · Website: www.hawkinscookers.com

May 31, 2024

DIG / CEO-cum-GM
Headquarter – Kendriya Police Kalyan Bhandar
Level – II, East Block – 07
Sector 1, R K Puram
New Delhi – 110 066

Dear Sirs,

Hawkins Free Gift Scheme

1. We are pleased to offer a Hawkins Free Gift Scheme for KPKB Master/ Subsidiary Canteens for your kind consideration and approval. The Free Gift is being offered on the fastest selling SKU from amongst the latest 10 New Introductions which were introduced in November 2023.
2. Hawkins Free Gift Scheme shall be applicable on all orders placed and despatched during the period July 1, 2024, to September 30, 2024.
3. The said Hawkins Free Gift Scheme shall be offered to your Canteens, as follows:

On purchase of every 3 Case Packs of (in the same Indent)	Free Gift
Hawkins Classic 5 Litre Induction Compatible Pressure Cooker (Product Code: ICL50) listed at: Sr.No. 46 of 73 rd Negotiation/KPKB/2024-579 dated January 30, 2024	Hawkins Classic 1.5 Litre Pressure Cooker (Product Code: CL15) MRP Rs.1,175

So, our offer is a FREE Hawkins Classic 1.5 Litre Pressure Cooker (Product Code: CL15) to all KPKB Master/Subsidiary Canteens against the purchase of every 3 Case Packs of Hawkins Classic 5 Litre Induction Compatible Pressure Cooker (Product Code: ICL50).

4. All Subsidiary Canteens attached to the Master Canteens shall also be eligible for the said Free Gift Scheme provided their Indent is placed through the Master Canteen for direct shipment to the Subsidiary Canteen and each such Indent from the Subsidiary Canteen carries the order(s) of the specified product in multiples of 3 Case Packs. For this purpose, orders placed by a Canteen in two or more Indents shall not be combined or considered. Further, you will be pleased to know that there is no limit to the number of times a Canteen can avail this offer during the said scheme period.

For example, if a canteen places an Indent for 7 Case Packs of Hawkins Classic 5 Litre Induction Compatible Pressure Cooker (Product Code: ICL50), the said canteen will be entitled to get 2 free units of Hawkins Classic 1.5 Litre Pressure Cooker (Product Code: CL15). Further, if the same canteen places another Indent for 3 Case Packs of Hawkins Classic 5 Litre Induction Compatible Pressure Cooker (Product Code: ICL50), the said Canteen will be entitled to get another 1 free unit of the Hawkins Classic 1.5 Litre Pressure Cooker (Product Code: CL15).

5. Please note that the Free Gift(s) will be delivered to the Master/ Subsidiary Canteens after the receipt of payments for such invoices raised by us against your orders for the said specified product, as detailed herein above.

6. In order to announce the said scheme in all KPKB Master/Subsidiary Canteens effective July 1, 2024, we would request you to grant your kind approval latest by June 15, 2024.

Thanking you and assuring you of our best attention at all times.

Yours faithfully,


Tej Paul Sharma
Executive Director – Sales