

**By Post/Mail**

**Ministry of Home Affairs  
Headquarter, Kendriya Police Kalyan Bhandar  
East Block - 7, Level - 2,  
R K Puram, Sec - 01, New Delhi - 110066  
Tele : 011-26107574, Email. hqr-kpkb@mha.gov.in  
Website:-www.kpkb.mha.gov.in**

No. 6068/DA-11/VIP Industries Ltd./KPKB/2024/3762

Dated 15 July 2024

To,

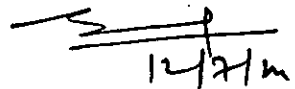
DIG (RR), FHQ BSF, Block No. 4 CGO Complex, Lodhi Road, New Delhi-03 E-mail-digrr@bsf.nic.in	DIG (Wel), Dte Gen CISF HQ. Block-13 CGO Complex, Lodhi Road, New Delhi-03 E-mail- dig-wel@cisf.gov.in
DIG (Adm), Dte Gen. SSB HQ, East Block- V R K Puram, New Delhi - 66	DIG (Wel) Dte Gen, CRPF HQ, Block No.1, CGO Complex, Lodhi Road New Delhi -03 E-mail-digwel@crpf.gov.in
The Joint Secretary, Andman Nicobar Police, Port Blair, Island Po-Shadipur, Pin-744106	DIG (Adm), Dte Gen ITBP HQ, Block No.4 CGO Complex, Lodhi Road, New Delhi -03 E-mail-digadmn@itbp.gov.in

**Subject : Consumer Promotion Scheme On Selected SKUs VIP Bags only.**

Please refer to this office letter No. 74<sup>th</sup> Negotiation/KPKB/2024-3001 dated 11.06.2024 regarding acceptance letter for renewal of contract of M/s VIP Industries Ltd.

02 It is intimated that M/s VIP Industries Ltd registered with KPKB is giving the Consumer Promotion offer w.e.f. 01<sup>st</sup> July, 2024 to 31<sup>st</sup> August, 2024 (**Appendix-A enclosed**).

03. It is therefore, requested that all the Master Bhandars under your control may please be informed accordingly.

  
12/7/24  
For DIG/CEO  
Headquarters, KPKB

**Copy to :-**

1. M/s VIP Industries Ltd., :- For information, please.  
05<sup>th</sup> Floor, DGP House, 88-C,  
Old Prabhadevi Road,  
Mumbai-400025.

Email- jaydip.gupta@vipbags.com, sujeet.singh@vipbags.com &  
sanjeev.banerjee@vipbags.com

2. All Master Bhandar :- For information and necessary action.  
(through mail)

Dated 8<sup>th</sup> July 2024



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To,  
CEO cum GM  
Central Office, Kendriya Police Kalyan Bhandar  
Ministry of Home Affairs,  
East Block-07 (Level II) Sector 01  
RK Puram,  
New Delhi-110066.

**Sub:-Application for Consumer Promotion Scheme On Selected SKUs in KPKB: VIP Industries Ltd.**

Dear Sir,

We are pleased to offer a consumer promotional scheme on the below KPKB SKUs of VIP Industries Ltd across all Master Canteen and Sub Canteens. List of SKU on which we propose to offer free Backpack , having MRP Rs. 2010/- is:-

Sl No. As Per Agreement	Nomenclature	Unit Per Case	MRP	Negotiated rate	Base Rate	Consumer Offer	Period of Offer
				Per Unit	Per Unit		
22	VIP REEF STROLLY 55 360* CP AST	4	5000	2652.00	2247.46	FREE One Backpack (vip/skybags/aris to crat) Worth Rs.2010/- or equivalent product free	1 <sup>st</sup> July to 31 <sup>st</sup> Aug 2024
23	VIP REEF STROLLY 69 360* CP AST	3	6459	3372.89	2858.38		
24	VIP REEF STROLLY 79 360* CP AST	2	7709	4098.88	3473.62		
31(A)	VIP SKYBAGS OSCAR STR 55 360* AST (BLUE)	4	5149	2749.57	2330.14		
31(B)	VIP SKYBAGS OSCAR STR 55 360* AST (GRAPHITE)	4	5149	2749.57	2330.14		
31(C)	VIP SKYBAGS OSCAR STR 55 360* AST (MASH UP)	4	5149	2749.57	2330.14		
32(A)	VIP SKYBAGS OSCAR STR 69 360* AST (BLUE)	3	6601	3513.05	2977.16		
32(B)	VIP SKYBAGS OSCAR STR 69 360* AST (GRAPHITE)	3	6601	3513.05	2977.16		
32(C)	VIP SKYBAGS OSCAR STR 69 360* AST (MASH UP)	3	6601	3513.05	2977.16		
33(A)	VIP SKYBAGS OSCAR STR 79 360* AST (BLUE)	2	7824	4274.25	3622.25		
33(B)	VIP SKYBAGS OSCAR STR 79 360* AST (MASH UP)	2	7824	4274.25	3622.25		
40	VIP SKYBAGS MIRAGE PLUS STROLLY 55 360* AST	4	5180	3087.28	2616.34		
41	VIP SKYBAGS MIRAGE PLUS STROLLY 69 360* AST	3	6370	3796.52	3217.39		
42	VIP SKYBAGS MIRAGE PLUS STROLLY 80 360* AST	2	7100	4231.6	3586.1		
49	VIP SKYBAGS CONVERGE 4W EXP STROLLY 58 AST	4	4767	2859.25	2423.09		
50	VIP SKYBAGS CONVERGE 4W EXP STROLLY 68 AST	4	5471	3284.24	2783.26		
51	VIP SKYBAGS CONVERGE 4W EXP STROLLY 78 AST	3	6475	3857.16	3268.78		
55	VIP CONQUER 4W EXP STROLLY 58 AST	4	4318	2262.2	1917.12		
56	VIP CONQUER 4W EXP STROLLY 68 AST	4	5618	2838.21	2405.27		
57	VIP CONQUER 4W EXP STROLLY 78 AST	3	6586	3202.11	2713.66		

Applicability to consumers may please be noted as follows:-

On the exact quantity of Sub Canteen's purchase of above items form KPKB Master Canteens during the period mentioned as above.

EQUIVALENT PRODUCT will be any other Backpack with similar value.

We are submitting One sample of proposed free Backpack along with this letter, you are requested to approve the consumer promotion scheme and oblige.

Thanking You,  
Yours sincerely,  
For VIP Industries Ltd.,

Ashish Gigoo  
Channel Head – CSD & KPKB (CPC)

Received  
of Back Pack  
& Deposit  
11/07/24



09 JUL 2024  
HEADQUARTERS  
6455  
Ajeet

**VIP INDUSTRIES LIMITED**

Registered Office: DGP House, 5<sup>th</sup> Floor, 8BC, Old Prabhadevi Road, Mumbai 400 025, INDIA.  
TEL: +91 (22) 6653 9000 FAX: +91 (22) 6653 9089 EMAIL: corpcomm@vipbags.com WEB: www.vipbags.com  
CIN - L25200MH1968PLCO13914