

(Through Mail)

Ministry of Home Affairs
Headquarter, Kendriya Police Kalyan Bhandar
East Block - 7, Level - 2,
R K Puram, Sec - 01, New Delhi - 110066
Tele : 011-26107574, Email. hqr-kpkb@mha.gov.in
Website:-www.kpkb.mha.gov.in

No. 6068/DA-11/VIP Industries Ltd./KPKB/2024/ 6016

Dated 12 November 2024

To,


DIG (RR), FHQ BSF, Block No. 4 CGO Complex, Lodhi Road, New Delhi-03 E-mail-digrr@bsf.nic.in	DIG (Wel), Dte Gen CISF HQ. Block-13 CGO Complex, Lodhi Road, New Delhi-03 E-mail- dig-wel@cisf.gov.in
DIG (Adm), Dte Gen.SSB HQ, East Block- V R K Puram, New Delhi - 66	DIG (Wel) Dte Gen, CRPF HQ, Block No.1, CGO Complex, Lodhi Road New Delhi -03 E-mail-digwel@crpf.gov.in
The Joint Secretary, Andman Nicobar Police, Port Blair, Island Po-Shadipur, Pin-744106	DIG (Adm), Dte Gen ITBP HQ, Block No.4 CGO Complex, Lodhi Road, New Delhi -03 E-mail-digadmn@itbp.gov.in

Subject : **Consumer Promotion Scheme On Selected SKUs.**

Please refer to this office letter No. 74th Negotiation/KPKB/2024-3001 dated 11.06.2024 regarding acceptance letter for renewal of contract of M/s VIP Industries Ltd.

02 It is intimated that M/s VIP Industries Ltd registered with KPKB is giving the Consumer Promotion offer w.e.f. 01st November, 2024 to 31st December, 2024 (**Appendix-A enclosed**).

03. It is therefore, requested that all the Master Bhandars under your control may please be informed accordingly.


For DIG/CEO
Headquarters, KPKB

Copy to :-

1. M/s.VIP Industries Ltd., :- For information, please.
05th Floor, DGP House, 88-C,
Old Prabhadevi Road,
Mumbai-400025.

Email- jaydip.gupta@vipbags.com, sujeet.singh@vipbags.com &
sanjeev.banerjee@vipbags.com

2. All Master Bhandar :- For information and necessary action.
(through mail)



Dated : 5th Nov 2024

To,
 CEO cum GM
 Central Office, Kendriya Police Kalyan Bhandar
 Ministry of Home Affairs,
 East Block-07 (Level II) Sector 01
 RK Puram,
 New Delhi-110066.

Sub:-Application for Consumer Promotion Scheme On Selected SKUs in KPKB: VIP Industries Ltd.

Dear Sir,

We are pleased to offer a consumer promotional scheme on the below KPKB SKUs of VIP Industries Ltd across all Master Canteen and Sub Canteens. List of SKU on which we propose to offer free Backpack , having MRP Rs. 2010/- is:-

Sr No. As Per Agreement	Nomenclature	Unit Per Case	MRP	Negotiated rate	Base Rate	Consumer Offer	Period of Offer
				Per Unit	Per Unit		
31(A) ✓	VIP SKYBAGS OSCAR STR 55 360* AST (BLUE)	4	5149	2749.57	2330.14	FREE One Backpack (Vip/Skybags/Aris tocrat) Worth Rs.2010/- or equivalent product free	1 st Nov to 31 st Dec 2024
31(B) ✓	VIP SKYBAGS OSCAR STR 55 360* AST (GRAPHITE)	4	5149	2749.57	2330.14		
31(C) ✓	VIP SKYBAGS OSCAR STR 55 360* AST (MASH UP)	4	5149	2749.57	2330.14		
32(A) ✓	VIP SKYBAGS OSCAR STR 69 360* AST (BLUE)	3	6601	3513.05	2977.16		
32(B) ✓	VIP SKYBAGS OSCAR STR 69 360* AST (GRAPHITE)	3	6601	3513.05	2977.16		
32(C) ✓	VIP SKYBAGS OSCAR STR 69 360* AST (MASH UP)	3	6601	3513.05	2977.16		
33(A) ✓	VIP SKYBAGS OSCAR STR 79 360* AST (BLUE)	2	7824	4274.25	3622.25		
33(B) ✓	VIP SKYBAGS OSCAR STR 79 360* AST (MASH UP)	2	7824	4274.25	3622.25		
40 ✓	VIP SKYBAGS MIRAGE PLUS STROLLY 55 360* AST	4	5180	3087.28	2616.34		
41 ✓	VIP SKYBAGS MIRAGE PLUS STROLLY 69 360* AST	3	6370	3796.52	3217.39		
42 ✓	VIP SKYBAGS MIRAGE PLUS STROLLY 80 360* AST	2	7100	4231.6	3586.1		
49 ✓	VIP SKYBAGS CONVERGE 4W EXP STROLLY 58 AST	4	4767	2859.25	2423.09		
50 ✓	VIP SKYBAGS CONVERGE 4W EXP STROLLY 68 AST	4	5471	3284.24	2783.26		
51 ✓	VIP SKYBAGS CONVERGE 4W EXP STROLLY 78 AST	3	6475	3857.16	3268.78		
55 ✓	VIP CONQUER 4W EXP STROLLY 58 AST	4	4318	2262.2	1917.12		
56 ✓	VIP CONQUER 4W EXP STROLLY 68 AST	4	5618	2838.21	2405.27		
57 ✓	VIP CONQUER 4W EXP STROLLY 78 AST	3	6586	3202.11	2713.66		

Applicability to consumers may please be noted as follows:-

On the exact quantity of Sub Canteen's purchase of above items form KPKB Master Canteens during the period mentioned as above.

EQUIVALENT PRODUCT will be any other BackPack with similar value.

We are requested to approve the consumer promotion scheme and oblige.

Yours sincerely,
 For VIP Industries Ltd.,

Ashish Gigoo
 Channel Head – CSD & KPKB (CPC) & MT



07 NOV 2024

HEADQUARTERS, KPKB
 Date..... Receipt No. 10439
 CEO.....
 Dy. CEO.....
 Manager.....
 Head Clerk.....
 Branch.....

Handwritten initials and signatures are present on the form.

VIP INDUSTRIES LIMITED