

**Ministry of Home Affairs  
Headquarter, Kendriya Police Kalyan Bhandar  
East Block - 7, Level - 2,  
R K Puram, Sec - 01, New Delhi - 110066  
Tele : 011-26107574, Email. [hqr-kpkb@mha.gov.in](mailto:hqr-kpkb@mha.gov.in)  
Website:-[www.kpkb.mha.gov.in](http://www.kpkb.mha.gov.in)**

No. 2162/KPKB/DA-11/Titan/2025- 828

Dated : 18 February' 2025

To,

DIG (RR), FHQ BSF, Block No. 4 CGO Complex, Lodhi Road, New Delhi-03 E-mail- <a href="mailto:digrr@bsf.nic.in">digrr@bsf.nic.in</a>	DIG (Wel), Dte Gen CISF HQ, Block-13 CGO Complex, Lodhi Road, New Delhi-03 E-mail- <a href="mailto:dig-wel@cisf.gov.in">dig-wel@cisf.gov.in</a>
DIG (Adm), Dte Gen.SSB HQ, East Block- V R K Puram, New Delhi - 66	DIG (Wel) Dte Gen, CRPF HQ, Block No.1, CGO Complex, Lodhi Road New Delhi -03 E-mail- <a href="mailto:digwel@crpf.gov.in">digwel@crpf.gov.in</a>
The Joint Secretary, Andman Nicobar Police, Port Blair, Island Po-Shadipur, Pin-744106	DIG (Adm), Dte Gen ITBP HQ, Block No.4 CGO Complex, Lodhi Road, New Delhi -03 E-mail- <a href="mailto:digadmn@itbp.gov.in">digadmn@itbp.gov.in</a>

**Subject : Consumer Promotion Scheme On Selected Titan watches only.**

Please refer to this office letter No. 72<sup>nd</sup> /Negotiation/KPKB/2023-6061 dated 30.10.2023 regarding acceptance letter for price revision of M/s Titan Company Limited and No. 2162/DA-18/Titan Company Ltd/KPKB/2024-2668 dated 24/05/2024 for extension of period for supply of products to KPKB.

02 It is intimated that M/s Titan Company Limited registered with KPKB is giving the Consumer Promotion offer w.e.f. 14<sup>th</sup> February, 2025 to 28<sup>th</sup> February, 2025 (**Appendix-A enclosed**).

03. It is therefore, requested that all Master Bhandars under your control may please be informed accordingly.

  
For DIG/CEO  
Headquarters, KPKB

**Copy to :-**

1. M/s Titan Company Limited , :- For information, please.  
Equinox Business Park  
Tower 3, 3<sup>rd</sup> Floor, LBS Marg,  
Ambedkar Nagar, Kuria (West)  
Mumbai-400070  
Email- [titankpkb@titan.co.in](mailto:titankpkb@titan.co.in)
2. All Master Bhandar :- For information and necessary action.

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13 FEB 2025

BKC/KC/ 067

The DIG/CEO-cum-GM  
Kendriya Police Kalyan Bhandar  
Central Office East Block -7 (level 2), Sector 1  
RK Puram New Delhi - 66

11<sup>th</sup> February 2025  
1392  
13/2/25

Dear Sir,

**Sub: Consumer Discount Scheme – Select watches only**  
**Period: 14<sup>th</sup> February to 28<sup>th</sup> February 2025.**

This is to inform you that Titan would be running a scheme on watches in the civil market.

In order to maximize KPKB billing, we are pleased to offer consumer discount scheme on primary billing to KPKB canteens 14<sup>th</sup> February to 28<sup>th</sup> February 2025 on the following select variants only, which in turn to be passed on to our esteemed KPKB customers till the scheme stocks last.

This discount is in line with the agreement wherein we have to pass on running discounts to KPKB customers. Details as mentioned below:

SR.NO	VARIANT NO	BRAND	KPKB NEGOTIATED RATES (INCL GST)	KPKB BASE RATES	KPKB SCHEME DISCOUNT AMOUNT PER UNIT IN BILLING ON BASE RATE	REVISED BASE RATE DURING SCHEME PERIOD	REVISED NEGOTIATED RATE (INCL GST) DURING SCHEME PERIOD
1	NR3039SM01	FASTRACK	1730.39	1466.43	367	1099.43	1297.33
2	NR3039SM02	FASTRACK	1730.39	1466.43	367	1099.43	1297.33
3	NR3015AL01	FASTRACK	1369.14	1160.29	232	928.29	1095.38
4	NR3015AL02	FASTRACK	1369.14	1160.29	232	928.29	1095.38
5	NR3089SL05	FASTRACK	2091.63	1772.57	177	1595.57	1882.77
6	NP3099SP05	FASTRACK	1770.13	1500.11	450	1050.11	1239.13
7	NR3099SP06	FASTRACK	1802.64	1527.66	458	1069.66	1262.20
8	NR3120SL01	FASTRACK	1257.40	1065.59	213	852.59	1006.06
9	NR3120SM01	FASTRACK	1441.38	1221.51	244	977.51	1153.46
10	NR3123SL02	FASTRACK	1327.45	1124.96	225	899.96	1061.95
11	NR6078SM03	FASTRACK	2091.63	1772.57	532	1240.57	1463.87
12	NR6150SM04	FASTRACK	1369.14	1160.29	232	928.29	1095.38
13	NR9827PP01	FASTRACK	1802.64	1527.66	306	1221.66	1441.56

Titan Company Limited

Regional Office Equinox Business Park, 3rd Floor, Tower 3, LBS Marg, Ambedkar Nagar, Kurla (West), Mumbai - 400070 Tel. 67083919  
Registered Office 3 Sipcot Industrial Complex Hosur 635 126 TN India Tel 91 4344 664 199 Fax 91 4344 276037  
CIN NO L74999TZ1984PLC001456

URL [www.titan.co.in](http://www.titan.co.in)  
A TATA Enterprise

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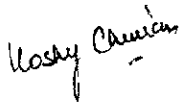
14	NR1474SM01	FASTRACK	2843.35	2409.62	241	2168.62	2558.97
15	NR1474SM02	FASTRACK	2843.35	2409.62	241	2168.62	2558.97
16	NR3147KM01	FASTRACK	2911.69	2467.53	247	2220.53	2620.23
17	NR38045PP03	FASTRACK	1748.35	1481.65	148	1333.65	1573.71
18	NR9264YM01	TITAN	2200.02	1864.42	186	1678.42	1980.54
19	NR9264YM02	TITAN	2200.02	1864.42	186	1678.42	1980.54
20	NR1584SLO3	TITAN	2221.69	1882.79	188	1694.79	1999.85
21	NR1584SLO4	TITAN	2221.69	1882.79	188	1694.79	1999.85
22	NR1650BM03	TITAN	2684.09	2274.65	455	1819.65	2147.19
23	NR1715YM01	TITAN	1625.60	1377.63	138	1239.63	1462.76
24	NR1715YM02	TITAN	1625.60	1377.63	138	1239.63	1462.76
25	NR2417YM01	TITAN	1856.82	1573.58	157	1416.58	1671.56
26	NR2417YM02	TITAN	1856.82	1573.58	157	1416.58	1671.56
27	NR9151YM01	TITAN	2200.02	1864.42	280	1584.42	1869.62
28	NR9151YM05	TITAN	2200.02	1864.42	373	1491.42	1759.88
29	NR1712YM02	TITAN	1565.85	1326.99	199	1127.99	1331.03
30	NL1650YM05	TITAN	2216.30	1878.22	376	1502.22	1772.62
31	NR1734KM02	TITAN	4965.44	4208.00	631	3577.00	4220.86
32	NR2601WM01	TITAN	2569.60	2177.63	436	1741.63	2055.12
33	NR9315YM01	TITAN	2317.74	1964.19	196	1768.19	2086.46
34	NR9315YM02	TITAN	2317.74	1964.19	196	1768.19	2086.46

The discount would be applicable on the existing billing rate (PRIMARY BILLING BY THE COMPANY) to KPKB Master Canteens from 14<sup>th</sup> February to 28<sup>th</sup> February 2025.

Please accord your approval to the scheme at the earliest.

Thanking you,

Yours faithfully,  
For Titan Company Ltd.



Koshy Cherian  
Head CSD Sales

Titan Company Limited

Regional Office Equinox Business Park, 3rd Floor, Tower 3, LBS Marg, Ambedkar Nagar, Kurla (West), Mumbai - 400070 Tel. 67083919

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